

**For Immediate Release**  
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**Jennifer Satterly and Becky Franco**  
***LUXE***  
**February 2 – March 10, 2012**



Jennifer Satterly  
CL Sexy Strass Swarovski Peep-toes  
Oil on canvas  
40 x 40"



Becky Franco  
Too Much Is Never Enough  
Oil on canvas  
84 x 84"

**February 2, 2012 - New York, NY:** Tria Gallery presents *LUXE*, featuring paintings by artists Jennifer Satterly and Becky Franco through March 10, 2012. On display will be two large canvases by Franco, along with one large, three mid-sized and two smaller canvases by Satterly.

Satterly and Franco are both drawn to painting realistic images of sumptuous luxury items. The word luxury comes from the Latin word *luxus*, which relates to excess. It includes the notion of pleasure and indulgence and the connotation of something that is not necessary. “Luxe” goods have captured the imagination and desire of people since the beginning of time, and one cannot help but have a visceral reaction of desire when viewing these exquisite images.

Both Satterly and Franco's paintings are meticulously created and highly realistic. Both are entertaining and thought-provoking, for while the subject matter necessarily raises questions of materialism and conspicuous consumption, the viewer can't help but smile when looking at these items of true and luxurious beauty.

### **Jennifer Satterly**

Satterly received her B.F.A. at SUNY Purchase and went to work in the world of advertising in New York City in the 1990s. A born artist, she always painted what she saw around her. After working on Madison Avenue for years, she decided to start incorporating the luxury goods that surrounded her on a daily basis into her paintings. She asked the viewer to consider the beauty of the objects depicted. She states, "I always liked the idea that the painting of the object of desire would in fact become the object of desire itself." Circumstances later took Satterly to Scotland, where she continued to paint and in 2008 received her M.F.A. at the Glasgow School of Art. While she painted many different subjects, she never lost her taste for painting luxury goods. She has always been particularly drawn to handbags, shoes, and jewelry, especially those that have become iconic over the years. Her paintings of these items, she notes, seems to "ground them in space and time". Surely a child of her generation, she quotes Madonna: "We are living in a material world and I am a material girl".

Satterly's work has been exhibited in Germany, Scotland, Israel, China, and in the United States. Tria is pleased to present her bejeweled body of work in *Luxe*.

### **Becky Franco**

As if confessing to a sin, Franco states:

I am attracted to bling. The gleam of a golden and silver lipstick casing leaves me breathless. The way the light hits their metallic surfaces attracts and seduces me. The crystals on the chandelier in my dining room shine like diamonds and call to me.

Understanding that such materialistic fascination can provoke different reactions among viewers, Franco states unabashedly: "My paintings are eye candy. The colored gems, the shiny gold, the gleam of diamonds, the glow of the pearls, these are meant to be eye traps. My paintings may be reviled or adored, but the glowing, shiny and captivating objects will surely hypnotize."

Franco was born in Havana, Cuba, and raised in the United States. She received her BFA in Painting, with Honors, from the Pratt Institute in Brooklyn, and her MFA in Studio Art from Queens College CUNY in Flushing. Franco teaches oil painting at the Islip Art Museum in New York, and runs her own independent art business, executing projects of all sizes for clients, from small paintings to large, hand-done billboards. Her work has been featured in the book *Trompe L'Oeil at Home* by Karen Chambers, as well as in the *Newsday Sunday Home Magazine*, *Better Homes and Garden*, *Country Living Magazine*, and *Metropolitan Home*, just to name a few. Her work has been exhibited throughout New York, and she recently completed an Artist Residency entitled "Express+Local: NYC Aesthetics" at the Queens College Art Center in Flushing.

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It is the mission of Tria Gallery to exhibit a balance of established artists with impressive resumes and exciting young talent, showing representational and abstract work, painting, sculpture, mixed media and installations. The common denominator is that the Tria artist has a unique, authentic voice and a compelling body of work which the directors feel should be given an audience.

Tria is open to the public Tuesday through Saturday from 11 am to 6 pm, or by appointment. *Luxe* opens February 2 and remains on exhibition through March 10, 2012. For more information, please visit [www.triagallerynyc.com](http://www.triagallerynyc.com).